

voicing our values a pdf

i Dear candidates and campaigners, We offer you this new resource, Voicing Our Values: A message guide for candidates. It is part of our longstanding effort to empower progressives who run for office.

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The Voicing Our Values handbook suggests specific language and arguments, based on opinion research, for a wide variety of domestic issues—from economic fairness, taxes and budget deficits to civil rights, education and the environment. This is a more general discussion of the problems of political persuasion and how to overcome them.

Voicing Our Values - Public leadership Institute

Voicing Our Values offers research-based language that addresses a wide range of domestic issues—from economic fairness, taxes and budget deficits to health care, education and the environment.

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VOICING OUR VALUES 2018 VOICING OUR VALUES 2018 OUR VALUES. Do What's Right - We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity engender trust, which is the cornerstone of our business. We abide

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For a PDF copy of Voicing Our Values, click [DOWNLOAD PDF](#) on this page or you can buy a printed copy on Amazon, [HERE](#). [TABLE OF CONTENTS](#) [INTRODUCTION](#). How (and Why) to Use This Book. [SECTION ONE: How to Persuade](#). 1. The Science of Persuasion 2. The Elements of Persuasion. [SECTION TWO: How to Talk About Economic Fairness](#). 3. America's Economic Problem 4.

Messaging Guide - Public leadership Institute

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Wk 6 Handout for Voicing Our Values | Value (Ethics) | Reason

the values it talks about: I promise that I will do my best, to be true to myself and develop my beliefs, to serve the Queen and my community, to help other people and to keep the (Brownie) Guide Law. Come back together as one group and talk about your ideas. What values do you all share? Make a note of your ideas and put it somewhere everyone can see.

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Message Guide. Voicing Our Values: A Message Guide for Candidates. [INTRODUCTION](#): ... [SECTION FOUR: How to Talk About Partisans, Politics and Values](#). [How to Talk About Ourselves](#) [How to Talk About the Opposition](#) [How to Talk About Progressive Values](#).

Message Guide - Progressive Majority Action

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